

CONTRACT



WHNS-TV
Meredith Corporation
Fed ID 42-0410230
21 Interstate Court
Greenville, SC 29615
(864)288-2100

www.foxcarolina.com

And:

Crossroads Media
Attention: Stephanie Maroney
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract / Revision 485743 /		Alt Order # 06236571
Product AMERICAN CROSSROADS		
Contract Dates 10/30/12 - 11/05/12	Estimate #	
Advertiser American Crossroads		Original Date / Revision 07/26/12 / 07/26/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WHNS	Account Executive Jim Quinn	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WHNS	11/05/12	11/05/12	Morning News	Mon 5-6a		:30			NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	2-----				2	\$20.00			
2	WHNS	10/30/12	10/30/12	Morning News	Tue 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$20.00			
3	WHNS	10/31/12	10/31/12	Morning News	Wed 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$20.00			
4	WHNS	11/01/12	11/01/12	Morning News	Thu 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$20.00			
5	WHNS	11/02/12	11/02/12	Morning News	Fri 5-6a		:30			NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$20.00			
6	WHNS	11/05/12	11/05/12	Morning News	Mon 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$95.00			
7	WHNS	10/30/12	10/30/12	Morning News	Tue 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$95.00			
8	WHNS	10/31/12	10/31/12	Morning News	Wed 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$95.00			
9	WHNS	11/01/12	11/01/12	Morning News	Thu 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$95.00			
10	WHNS	11/02/12	11/02/12	Morning News	Fri 6-7a		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$95.00			
11	WHNS	11/05/12	11/05/12	Morning News	Mon 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
485743 /	06236571

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/30/12 - 11/05/12	AMERICAN CROSSROADS	

<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$160.00			
12	WHNS	10/30/12	10/30/12	Morning News	Tue 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$160.00			
13	WHNS	10/31/12	10/31/12	Morning News	Wed 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$160.00			
14	WHNS	11/01/12	11/01/12	Morning News	Thu 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$160.00			
15	WHNS	11/02/12	11/02/12	Morning News	Fri 7a-8a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$160.00			
16	WHNS	11/05/12	11/05/12	Morning News	Mon 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$60.00			
17	WHNS	10/30/12	10/30/12	Morning News	Tue 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$60.00			
18	WHNS	10/31/12	10/31/12	Morning News	Wed 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$60.00			
19	WHNS	11/01/12	11/01/12	Morning News	Thu 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$60.00			
20	WHNS	11/02/12	11/02/12	Morning News	Fri 8-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$60.00			
21	WHNS	11/05/12	11/05/12	Better	Mon 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$70.00			
22	WHNS	10/30/12	10/30/12	Better	Tue 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$70.00			
23	WHNS	10/31/12	10/31/12	Better	Wed 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$70.00			
24	WHNS	11/01/12	11/01/12	Better	Thu 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$70.00			
25	WHNS	11/02/12	11/02/12	Better	Fri 9-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$70.00			
26	WHNS	11/05/12	11/05/12	L&O	Mon 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$70.00			
27	WHNS	10/30/12	10/30/12	L&O	Tue 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$70.00			

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<u>Advertiser</u>	<u>Original Date / Revision</u>
American Crossroads	07/26/12 / 07/26/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
28	WHNS	10/31/12	10/31/12	L&O	Wed 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$70.00			
29	WHNS	11/01/12	11/01/12	L&O	Thu 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$70.00			
30	WHNS	11/02/12	11/02/12	L&O	Fri 12-1pm		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$70.00			
31	WHNS	11/05/12	11/05/12	L&O	Mon 1-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$70.00			
32	WHNS	10/30/12	10/30/12	L&O	Tue 1-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$70.00			
33	WHNS	10/31/12	10/31/12	L&O	Wed 1-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$70.00			
34	WHNS	11/01/12	11/01/12	L&O	Thu 1-2p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$70.00			
35	WHNS	11/05/12	11/05/12	Cops	Mon 2-230p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$60.00			
36	WHNS	10/30/12	10/30/12	Cops	Tue 2-230p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$60.00			
37	WHNS	10/31/12	10/31/12	Cops	Wed 2-230p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$60.00			
38	WHNS	11/01/12	11/01/12	Cops	Thu 2-230p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$60.00			
39	WHNS	11/02/12	11/02/12	Cops	Fri 2-230p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$60.00			
40	WHNS	11/05/12	11/05/12	Fox Carolina News To	Mon 11p-1135p		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	1-----				1	\$290.00			
41	WHNS	10/30/12	10/30/12	Fox Carolina News To	Tue 11p-1135p		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-1-----				1	\$290.00			
42	WHNS	10/31/12	10/31/12	Fox Carolina News To	Wed 11p-1135p		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$290.00			
43	WHNS	11/01/12	11/01/12	Fox Carolina News To	Thu 11p-1135p		:30			NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$290.00			
44	WHNS	11/02/12	11/02/12	Fox Carolina News To	Fri 11p-1135p		:30			NM	1	\$290.00

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	----1--				1	\$290.00			
45	WHNS	10/31/12	10/31/12	X Factor	Wed 8-10p		:30			NM	1	\$1,235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	--1----				1	\$1,235.00			
46	WHNS	11/01/12	11/01/12	X Factor	Thu 8-9p		:30			NM	1	\$1,540.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	---1---				1	\$1,540.00			
47	WHNS	11/03/12	11/03/12	M-Su Late News	Sat 10-11p		:30			NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1-				1	\$570.00			
48	WHNS	11/04/12	11/04/12	Late News	Sun 10-11p		:30			NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$570.00			
49	WHNS	11/04/12	11/04/12	Fox News Sunday	Su 11-12p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$60.00			
N 50	WHNS	11/04/12	11/04/12	Panthers Early Game	1-4p		:30			NM	1	\$4,525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-----1				1	\$4,525.00			
Totals											51	\$12,925.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/05/12	51	\$12,925.00	\$10,986.25
Totals	51	\$12,925.00	\$10,986.25

Signature: _____ **Date:** _____

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Stephanie Maroney
do hereby request station time concerning the following issue:

American Crossroads
1401 New York Avenue Suite 1200
Washington, DC 20005
Treasurer: Margee Clancy

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
15	10:00-10:30 AM	MON-FRI	10:00-10:30 AM	5	1
15	10:30-11:00 AM	MON-FRI	10:30-11:00 AM	5	1
15	11:00-11:30 AM	MON-FRI	11:00-11:30 AM	5	1
15	11:30-12:00 PM	MON-FRI	11:30-12:00 PM	5	1
15	12:00-12:30 PM	MON-FRI	12:00-12:30 PM	5	1
15	12:30-1:00 PM	MON-FRI	12:30-1:00 PM	5	1
15	1:00-1:30 PM	MON-FRI	1:00-1:30 PM	5	1
15	1:30-2:00 PM	MON-FRI	1:30-2:00 PM	5	1
15	2:00-2:30 PM	MON-FRI	2:00-2:30 PM	5	1
15	2:30-3:00 PM	MON-FRI	2:30-3:00 PM	5	1
15	3:00-3:30 PM	MON-FRI	3:00-3:30 PM	5	1
15	3:30-4:00 PM	MON-FRI	3:30-4:00 PM	5	1
15	4:00-4:30 PM	MON-FRI	4:00-4:30 PM	5	1
15	4:30-5:00 PM	MON-FRI	4:30-5:00 PM	5	1
15	5:00-5:30 PM	MON-FRI	5:00-5:30 PM	5	1
15	5:30-6:00 PM	MON-FRI	5:30-6:00 PM	5	1
15	6:00-6:30 PM	MON-FRI	6:00-6:30 PM	5	1
15	6:30-7:00 PM	MON-FRI	6:30-7:00 PM	5	1
15	7:00-7:30 PM	MON-FRI	7:00-7:30 PM	5	1
15	7:30-8:00 PM	MON-FRI	7:30-8:00 PM	5	1
15	8:00-8:30 PM	MON-FRI	8:00-8:30 PM	5	1
15	8:30-9:00 PM	MON-FRI	8:30-9:00 PM	5	1
15	9:00-9:30 PM	MON-FRI	9:00-9:30 PM	5	1
15	9:30-10:00 PM	MON-FRI	9:30-10:00 PM	5	1
15	10:00-10:30 PM	MON-FRI	10:00-10:30 PM	5	1
15	10:30-11:00 PM	MON-FRI	10:30-11:00 PM	5	1
15	11:00-11:30 PM	MON-FRI	11:00-11:30 PM	5	1
15	11:30-12:00 AM	MON-FRI	11:30-12:00 AM	5	1
15	12:00-12:30 AM	MON-FRI	12:00-12:30 AM	5	1
15	12:30-1:00 AM	MON-FRI	12:30-1:00 AM	5	1
15	1:00-1:30 AM	MON-FRI	1:00-1:30 AM	5	1
15	1:30-2:00 AM	MON-FRI	1:30-2:00 AM	5	1
15	2:00-2:30 AM	MON-FRI	2:00-2:30 AM	5	1
15	2:30-3:00 AM	MON-FRI	2:30-3:00 AM	5	1
15	3:00-3:30 AM	MON-FRI	3:00-3:30 AM	5	1
15	3:30-4:00 AM	MON-FRI	3:30-4:00 AM	5	1
15	4:00-4:30 AM	MON-FRI	4:00-4:30 AM	5	1
15	4:30-5:00 AM	MON-FRI	4:30-5:00 AM	5	1
15	5:00-5:30 AM	MON-FRI	5:00-5:30 AM	5	1
15	5:30-6:00 AM	MON-FRI	5:30-6:00 AM	5	1
15	6:00-6:30 AM	MON-FRI	6:00-6:30 AM	5	1
15	6:30-7:00 AM	MON-FRI	6:30-7:00 AM	5	1
15	7:00-7:30 AM	MON-FRI	7:00-7:30 AM	5	1
15	7:30-8:00 AM	MON-FRI	7:30-8:00 AM	5	1
15	8:00-8:30 AM	MON-FRI	8:00-8:30 AM	5	1
15	8:30-9:00 AM	MON-FRI	8:30-9:00 AM	5	1
15	9:00-9:30 AM	MON-FRI	9:00-9:30 AM	5	1
15	9:30-10:00 AM	MON-FRI	9:30-10:00 AM	5	1
15	10:00-10:30 AM	MON-FRI	10:00-10:30 AM	5	1
15	10:30-11:00 AM	MON-FRI	10:30-11:00 AM	5	1
15	11:00-11:30 AM	MON-FRI	11:00-11:30 AM	5	1
15	11:30-12:00 PM	MON-FRI	11:30-12:00 PM	5	1
15	12:00-12:30 PM	MON-FRI	12:00-12:30 PM	5	1
15	12:30-1:00 PM	MON-FRI	12:30-1:00 PM	5	1
15	1:00-1:30 PM	MON-FRI	1:00-1:30 PM	5	1
15	1:30-2:00 PM	MON-FRI	1:30-2:00 PM	5	1
15	2:00-2:30 PM	MON			

Total Charges:

This broadcast time will be used by: **American Crossroads**

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes ☒ No